



Palisades Medical Center Foundation

Serving Palisades Medical Center and the Harborage

Fall 2006 Newsletter

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Palisades Medical Center Foundation

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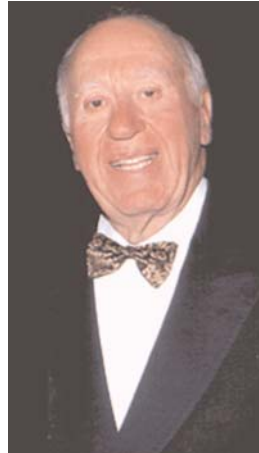
Executive Director

Elisse E. Glennon
eglennon@palisadesmedical.org

Coordinator

Kathy Aitchison
kaitchison@palisadesmedical.org

Arthur Imperatore's Gift to the Community



Arthur E. Imperatore, Sr. joins The Legacy Society with a \$2 million gift.

At 81, Arthur Imperatore, Sr. would like to be remembered as "someone who gave back," and tried to make a better world in whatever way he could. He would also like to help others learn the satisfaction of giving at Palisades Medical Center. "You teach philanthropy by espousing it and carrying it out, in fact," said Mr. Imperatore as he described his pledge of support to Palisades Medical Center. Mr. Imperatore has provided for a \$2 million bequest to the Medical Center.

Mr. Imperatore abounds with energy and keeps a grueling schedule. Well known on the Hudson River waterfront, Mr. Imperatore has made his life's work new beginnings for the community he calls home. His story of success earned him countless awards and honors in the fields of education, healthcare and medical research among others. His interests are quite diverse. Born in West New York to an immigrant family of 10 children, Mr. Imperatore worked his way through school. As a young man he started a trucking business with his brothers, which at one point employed 2,300 people. Mr. Imperatore launched the Port Imperial Ferry

that has grown into today's NY Waterway Ferry Service with over 32,000 daily commuters, and proudly opened the brand new ferry terminal in Weehawken this year. He was the energy behind bringing the New Jersey Devils to their Meadowlands home when he bought the Colorado Rockies in the 1980's to move them east. He has also developed 350 acres of Hudson River waterfront property including Port Imperial bringing thousands of new residents and businesses to the now thriving area. Many have shared special occasions dining in Arthur's Landing with panoramic views of Manhattan.

Thirty years ago Mr. Imperatore was one of the driving forces behind today's Palisades Medical Center. When Mr. Imperatore had a vision to create a waterfront community, he felt the necessary ingredients included quality medical care. "I wanted it nearby," explained Mr. Imperatore. "Somebody said to me 'Why don't you do something about that?' — So I did." In the 1970's Arthur Imperatore's community leadership gathered more than 55,000 signatures on a petition, and through his meetings with many state and local government officials, the application to build was finally approved. On September 10, 1978 the doors were opened.

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Palisades Medical Center: News to Know

- The brand new **Visitors Parking Lot** is open for guests. The \$2 million renovation dramatically improves our parking amenities for visitors and patients, and affords easy access to the Medical Center's main entrance and Emergency entrance. The area also takes advantage of the riverfront view and Manhattan skyline. A beautiful river walk, rich with plantings and seating areas, helps to complete the Hudson River walk stretching from the Palisades Park on the north to the Port Imperial ferry terminal to the south. This entire project was made possible by the efforts of the **Honorable Albio Sires**.
- The **US Department of Health and Human Services** has awarded a grant to Palisades in the amount of **\$275,000** that will allow us to move forward with our **planned renovations of the emergency**

continued on page 2

department. This \$1 million project will enhance our clinical services and environment of care. Phase I will include an upgrade in technology to connect each patient bay with the central communications system. These upgrades will allow for quicker admissions through bedside registration, and ongoing monitoring of real-time updates of test results. Phase II expands the already existing Fast-Track Service allowing for an accelerated system for care of patients presenting with urgent, but not life-threatening conditions. Special thanks to [Congressman Steve Rothman](#) for all his efforts and support of Palisades.

- The [New Jersey Department of Health and Senior Services](#) awarded a grant to Palisades for the development of a [new Stroke Center](#). Plans for the new Stroke Center will include a new triage system and state-of-the-art telemedicine capabilities in conjunction with area Emergency Medical Services so communication is clear when minutes count. Statistics show that when intervention can be administered within three hours of onset of a stroke, the impact of the stroke can be diminished.
- The Medical Center has conducted a comprehensive [Strategic Planning Process](#) with representatives from clinical and administrative areas as well as community members from the hospital's boards. The blueprint for the future will support the diverse healthcare needs of our community including facility improvements, new program development, financial soundness, and recruitment and retention of quality professionals. New programs currently in development include a [Stroke Center](#), [Diabetes Center](#), [Pediatric Rehabilitation Therapy](#) and a [Wound Care Center](#).

- Driving home the significance of community involvement and private contributions, members of the [Foundation Board of Governors](#) were instrumental in supporting the healthcare needs of the community through the strategic plan.

Seated left to right: Howard M. Shiffman, *Chairman Medical Center Board*, John C. Meditz, *Chairman Foundation Board*,

Thomas M. Venino. Standing: Elisse E. Glennon, *Executive Director Foundation*, Edward A. Fleckenstein, Donna M. Uher, Bruce J. Markowitz, *President & CEO*. Not photographed: William A. Benowitz, Fred Daibes.



- The [“Breakfast with the CEO”](#) program was launched providing community members an opportunity to learn about and comment on the Medical Center's future plans. The first two programs were conducted in small round-table discussions and included local businesses and residents.
- A [Wound Care Center](#) is being constructed which will feature hyperbaric oxygenation therapy. The wound care team will include endocrinologists, podiatrists, cardiologists, physical therapists, nutritionists and plastic surgeons.
- A recognition reception was held August 10 to thank the donors who made the new [Obstetrics Unit](#) possible and to unveil the donor plaques for the *Delivering the Future* Campaign.

Letter from the Executive Director



I would like to thank our Foundation Board of Governors for their leadership and energy. Throughout this past year they have been a guiding force in the Medical Center's Strategic Planning process by providing community insight and input. They continue to stress the importance of

private donations for the future of the Medical Center. When individual donors are involved with the Medical Center, they ensure participation of the community being served and provide necessary feedback for needs to be met, as well as provide financial support. Following this directive, we are currently conducting a philanthropic planning study for the Foundation and will be reaching out to the community for input as we look forward to the Medical Center's 30th anniversary in 2008.

The Foundation successfully launched its first annual fund campaign. This fundraising effort is directed to individuals who live and work in our community and who support the quality care provided through the Medical Center and the Harborage. We are encouraged by the overwhelming response to date. We are also pleased with the beginning of the endowment fund, established to combine donations from a variety of sources into a fund large enough to ensure ongoing financial support. As we initiate the establishment of the Legacy Society, we are grateful to Mr. Imperatore, and others who wish to leave a gift to the next generation.

I would like to thank all who have contributed to the accomplishments of the Foundation since our inception and look forward to receiving your input as we plan forward.

Elisse E. Glennon
Executive Director
Palisades Medical Center Foundation

How to Get Involved

When you get involved in your community, everyone wins. Palisades Medical Center and the Harborage provide a variety of opportunities for you to become connected.

- **Gifts/Pledges:** Personal donations can support general services, specific programs or an endowment fund. 201.854.5008
- **Sponsorships:** Various sponsorship levels are available for each fundraising activity with generous acknowledgement. 201.854.5008
- **The Tree of Life:** Honor your parents, a family member or a doctor or nurse with an everlasting part of the Harborage's Tree of Life. 201.854.5008
- **Fundraising Committees:** Join a committee or the Auxiliary to help plan special events. Use your skills and talents while working with your friends. 201.854.5008
- **Thrift Shop:** Donate to the Thrift Shop and watch your unused items support your community. Seasonal clothing, accessories, and household items are accepted in good condition. Pick-ups can be arranged by appointment.
Thrift Shop hours:
Monday-Saturday 10 am – 5 pm,
Thursdays until 8:00 pm.
201.945.6965
- **Volunteer Opportunities:** Positions are available throughout the Medical Center and the Harborage. 201.854.5011

Income Tax Reduction and Estate Tax Elimination Seminars

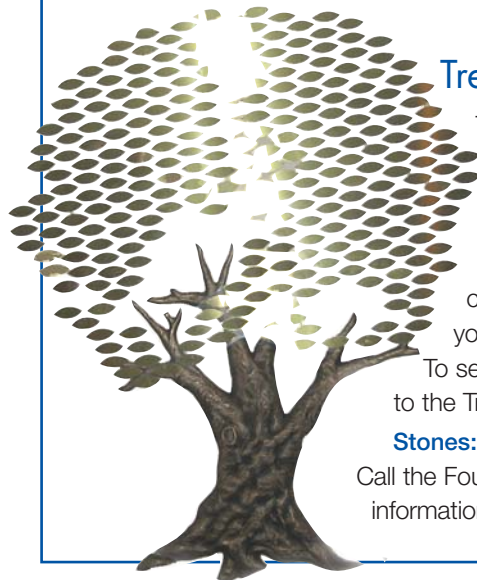
Learn ways to increase your income, provide for your loved ones and leave a legacy. The next seminar is October 25. Offered free to the community but space is limited. To reserve your seat, call 201.854.5008

Happenings at the Harborage

As the Harborage celebrates its 15th anniversary, the staff takes time to reflect on accomplishments throughout the years. "I remember when we opened the Harborage," said Edward Davis, Administrator of the Harborage since day one. "We held a double dedication ceremony with the hospital on April 12, 1991. And we received our first patient in May." Mr. Davis recalls, "the neighborhood was so different then, we didn't have any development to the north or south of us." He credits the foresight of the Medical Center's Board for building an extraordinary facility to meet the needs of the community. In 1991, the population over the age of 65 was growing significantly and quality facilities were scarce.

The Harborage opened with 180 beds, but has grown to 245 beds including a special care ventilator unit that is still one of only twelve in the state of New Jersey. The dedicated sub-acute care unit was opened three years ago to provide even greater continuum of care with the hospital. The Harborage continually receives glowing scores from the New Jersey Department of Health and Senior Services in their annual assessments. Mr. Davis acknowledges the dedication of the staff for the continuous growth. Almost thirty members of the staff have been with the team since the beginning.

Over 3,000 families have benefited from the extraordinary care of the Harborage since opening. "Every family has a story," said Mr. Davis. "We've been by their sides providing care, comfort and company — and in many ways have become members of their extended family." To acknowledge that dedication, the Harborage's Anniversary Celebration is a family reunion. The September 29th event invites all families who have been a member of the Harborage family to mark the special occasion with a party and reunion with the staff.



Tree of Life

The Tree of Life is proudly displayed in the Harborage, signaling to all who enter the generosity and respect donors hold for those who are honored. A parent, a child, an honored doctor, a dedicated caregiver — these are some of the messages you will find engraved on the gold leaves.

To send a lasting message, make your donation to the Tree of Life.

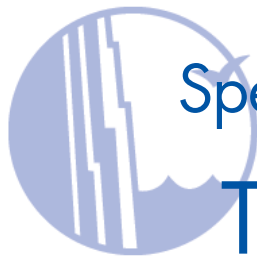
Stones: \$1,000 Acorns: \$750 Leaves: \$350

Call the Foundation office at 201.854.5008 for more information or for other naming opportunities.

Arthur Imperatore's Gift to the Community *continued from page 1*

Mr. Imperatore credits his mother with teaching him how to give. He recalls growing up during the Depression, when his mother would still find a few cents to give to charity. He has incorporated philanthropy throughout his life, including supporting educational institutions and generously providing scholarships to many of his employees' children.

Donna Uher, Mr. Imperatore's fiancée, has also made a commitment to providing quality healthcare by joining the Boards of Palisades Medical Center and the Foundation. Together, they are working to ensure "their hospital" will continue to provide quality care in the future.



Special Events

The Palisades Classic

Merrill Lynch generously contributed as the title sponsor for this year's Golf and Tennis Tournament, held May 22 at Montammy Golf Club in Alpine, NJ. Dr. Robert Port returned as the chair of the 12-member event committee responsible for bringing fun to the outing. Even through the high winds, over 160 people played golf, tennis and enjoyed the festive cocktail party. The Auxiliary's raffle raised over \$3,000 and winner Anna Lopez took home an exquisite TAG Heuer watch donated by d'amore jewelers of Cliffside Park. The event raised over \$225,000 in proceeds.

Palisades Classic Event Committee Members

Robert Port, MD, Chair
William A. Benowitz
David J. Berkowitz
Elisse E. Glennon
Merrick Gordon
David Hershan, MD
Paul Lanaris
James Leber
Bruce J. Markowitz
Jeffrey M. Raskin
Eurice Rojas
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1st Hole Sponsor

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Tennis Court Sponsors

Arthur E. Imperatore and
Donna M. Uher
Northern New Jersey Cardiology
Associates, P.A.

For more photos of
these and other
events visit
[www.palisades
medicalfoundation.org](http://www.palisades
medicalfoundation.org)

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XPEDX
York International Corporation





- d. Bruce Markowitz, Alan Hirsch, MD, Chris Diktas, Esq., David Hershan, MD, Tom Migliacio, MD
- e. Representing US Express Leasing: John Noble, Tim Morris, Mike Sweeney, Jay Gately
- f. David Shiffman, Justin Port, Howard Shiffman and Robert Port, MD
- g. Jeffrey Benowitz, Suri Ponamgi, MD, Mark Gabelman, MD and Gary Post

Under The Stars

July 4th Celebration



Weehawken Mayor Richard Turner cuts the ribbon to officially open the Visitors Parking Lot and River Walk.

Happy Birthday America! Over 70 guests joined Weehawken Mayor Richard Turner to officially open the new Visitor Parking Area and Hudson River Walk,

and to enjoy a summer cocktail party with music by the Steve DeLuca Jazz Trio, festive wines donated by Riverside Wine Merchants, and fireworks up and down the Hudson River. Nancy Boden chaired the "Under the Stars" event committee that created such excitement at the water's edge. Sodexho Corporation sponsored the Auxiliary's raffle for a Dinner Cruise for a party of eight — won by Sue Ferido.



Warren Stecker, Ed Fleckenstein, Joan Venino, Tom Venino, George Fleckenstein



"Under The Stars" Event Committee:
Nancy Boden, Chair, Jacqui Atcheson, Robin Frank, Elisse Glennon, Joan Tridente, Kathy Aitchison



- a. Dr. and Mrs. Joseph Merab
- b. John Escobedo and Brigitte Neumann
- c. Dr. Mohamed Lateef and Lillian Sonnenschein



In Recognition

Our special thanks to supporters of the Palisades Medical Center Foundation. Listed below are names of individuals who have generously made donations to the Annual Fund between January and June 2006.

We regret any errors or omissions. Please contact the Foundation Office.

Founders

\$10,000 +
Edward A. Fleckenstein, Esq.*
Thomas M. and Joan M. Venino*

Leaders

\$1,000 to \$4,999
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David J. Berkowitz
Maria Bornaia, MD
Donna Cahill
Ed Davis
Ruben Fernandez
Elisse E. Glennon
Lauricella Family
John C. Leon*
Bruce J. Markowitz*
John C. Meditz*
Riverside Wine Merchants
Eurice Rojas
Ross Laboratories
Richard Salvia
Schering-Plough Corporation
Anthony M. Schiano, DDS*
Howard M. Shiffman*
Toshiba America Medical Systems, Inc.
Donna M. Uher*
United Way of Hudson County
West New York Leones Cubanos
Phyllis Western

Sponsors

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In memory of Gordon Tomasin

Associates

\$100 to \$499
Ellen Gaulkin
Jose B. Munin, MD*
Lillian Sonnenschein
In memory of Henry Sonnenschein

Donors

up to \$100
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Virginia Bado
In memory of John S. Bado, Jr.
Dorothy Buckman
In memory of Margaret Frazer
Dorothy Davidenko
Gerard H. Fischer
Edward F. Malzone
Bernice Markowitz
In memory of Seymour Markowitz
Mary Quinn
Oranuch Senanan

Donations in memory of John K. Medoff

David J. Berkowitz
Marie Grumbrecht
Bruce J. Markowitz
Russell Morin
Emma Mutchler
Palisades Camera Club

The Legacy Society

Arthur E. Imperatore
Irma Leichter†
Edward F. Malzone
Harriett Mapai†
Walter G. Terwedow, MD†
Bernadine Wegner†
Rose Weller†

Annual Fund — gifts to the Annual Fund are used for general operating support and are given by individuals, local businesses and organizations, corporations and foundations during the fiscal year of the Foundation.

Endowment Fund — gifts to the Endowment Fund will ensure the sustainability of Palisades Medical Center and the Harborage. Income generated from the principal will provide a base for the annual budget of the Foundation that may include support for Palisades Medical Center, the Harborage and community outreach. The Foundation would like to thank John C. Meditz for his inaugural \$250,000 multi-year pledge to the endowment.

The Legacy Society — gifts to The Legacy Society allow donors to support Palisades Medical Center well beyond their lifetime through bequests, charitable trusts and gift annuities.

* Palisades Medical Center and PMC Foundation Board Members
† Deceased

Auxiliary Members and Supporters

Special thanks to all who participated in our events and raffles during the first six months of this year.

Shelby Abraham
Advanced Auto Repair, LLC
Argelia Aguila
Katherine M. Aitchison*
AMB-U-CAR, INC.
Frank A. Atcheson
Jacqui Atcheson
Winston Azanedo
Patricia L. Bacon
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Rose Marie Bauer
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Joanne Bleuler
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Jane Day
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Bruce De Mercurio
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Maria Jaramillo
Marian Jekonski
Ana Jimenez
Mary Jose
Merab Joseph, MD
Carmen Katz
Patricia Kelemen
Alice Kestin
Carol Kim
Victoria Kim
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Louise M. Kraus
Arlene Kubinec
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Mohammed Lateef, MD
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Doreen McSharry
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Phyllis Western
Tommy White
Denise C. Whitley
Lorraine Wojtowicz
Sandi Zahn
Leonidas Zapiach, MD
Lucy Zovko

*Auxiliary Board Members

Community Connections

Manny Reyes of West New York Leones Cubanos presents a check for \$2,000 to Eurice Rojas of Palisades Medical Center to support the Foundation's Annual Fund.



Palisades Medical Center is an active participant in the Meadowlands Regional Chamber of Commerce (MRCC). Pictured above is Elisse Glennon, Vincent Curatola from the HBO series The Sopranos, Jacqui Atcheson and Tony Scardino at the MRCC Golf Outing.



Hector Florentino, MD, President of the PMC Medical Staff, Arthur Imperatore, Donna Uher and Howard Shiffman, Chairman of the PMC Board of Governors honor staff at the PMC Employee Recognition Dinner in May 2006.



North Bergen Little League receives a gift of a juvenile defibrillator from the Auxiliary. Fans can feel a little more comfortable knowing that help is just moments away. Left to right: Julian Cosma, President of the North Bergen Little League, Beatrice Garcia and Nancy Boden, PMC Auxiliary, Nicholas Sacco, Mayor of North Bergen, Allen Pascual, Commissioner of Parks, Hugo Cabrera, Commissioner of Finance, and Frank Garguilo, Commissioner of Public Works.



During Social Work month in March, the United Way of Hudson County partnered with the Medical Center to honor the many ways Social Workers help our patients as they re-enter the community. United Way sponsored a special educational event treating over fifty social workers from all over Hudson County to a luncheon program presented by Freedom Elder Care of Union City titled "Hoarding Behavior: From Clutter to Chaos." In photo: Elisse E. Glennon, Ilene S. Gelman, LCSW, Director of Social Work, and Marcie Cooper, LCSW, and Barbara London, LCSW, LNHA of Freedom Elder Care.



The Medical Center provides health education, screenings and outreach at community health fairs. Patient Relations Representatives Niurka Mederos and Ljiljana Hrelja join Felix Cardneas, Transportation Driver at the ChildVersity Fair at the West New York school.



The Auxiliary continued its long tradition of fundraising to support the Medical Center through raffles and bake sales. Smiles were also served up at the St. Patrick's Day Bake Sale. Left to right: Joan Venino, Beatrice Garcia, Isabelle Romano and Claire Friedman.

Calendar of Events

September 29

Harborage 15th Anniversary
Celebration

October 25

Estate Planning Seminar

November 18

Autumn Ball, "New York New York"

For up to date information on these events and other Foundation activities visit www.palisadesmedicalfoundation.org



Meet Ed Malzone

A story of giving that gave him new life

"After my wife died in 1988, I could have been all alone. In 1980 I retired to care for my wife of 30 years. Our marriage was a beautiful relationship filled with love and friendship. We had no children and I was fortunate to be able to take care of her. After eight years she passed away. Soon afterwards I answered an advertisement seeking volunteers at the hospital. I began by helping patients get to their appointments and then a few years later I started working in the Gift Shop. Palisades has kept me vital these last eighteen years. I am surrounded by friends, and even now take classes in Tai-Chi and line-dancing. I am able to give back to the community, keep active and stay energized. Because of the Medical Center's commitment to me, I have made a commitment to them through an annual donation and a bequest.

Come see what giving is all about — and visit me in the Gift Shop!"

— Edward F. Malzone



Palisades Medical Center
Foundation

7600 River Road
North Bergen, NJ 07047

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